

Electronic Acknowledgement Receipt

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Application Number:	10043714
International Application Number:	
Confirmation Number:	6438
Title of Invention:	System, method, and software application for targeted advertising via behavioral model clustering, and preference programming based on behavioral model clusters
First Named Inventor/Applicant Name:	Isaac Bentolila
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Document Number	Document Description	File Name	File Size(Bytes) /Message Digest	Multi Part /.zip	Pages (if appl.)
1	Information Disclosure Statement Letter	IDS_Transmittal.pdf	487442	no	6
			ca6d311d1a8cbc973a9f84b1e909ee56028db051		
Warnings:					
Information:					
2	Information Disclosure Statement (IDS) Filed	PTO_1449.pdf	80566	no	1
			66c5fe7a7baccbe7c6d8f08f0690e71dc5037211		
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3	NPL Documents	Japan_Office_Action.pdf	855902	no	10
			a99965c9c879aba5510a830659a0565854e72b7c		
Warnings:					
Information:					
4	Foreign Reference	WO_0002380.pdf	4946126	no	77
			20b8533b408b14ab394d24fcf770d95ff6b0c804		
Warnings:					
Information:					
5	Foreign Reference	WO_0011869.pdf	8769047	no	113
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Warnings:					
Information:					
6	Foreign Reference	WO_0033160.pdf	5858071	no	76
			8be8fb8232b56a505fd6fcb321b2637d49f17cc		
Warnings:					
Information:					
7	Fee Worksheet (PTO-06)	fee-info.pdf	8247	no	2
			f571ccbebfac51cf443ccdcce1949f6c6a2ccc71e		
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